2019-2020

ANNUAL REPORT

CELEBRATING 83 YEARS OF PROVIDING GREAT FUTURES FOR OUR KIDS!



THIS WAS THE YEAR OF VIRTUAL PROGAMMING, ACTIVITIES ON-THE-GO, AND TONS OF CREATIVITY!

WWW.BGCALLENTOWN.ORG

BGCA MISSION

The Boys & Girls Club is more than a place, it is a "movement" to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

By reaching children at an early age and providing safe, positive activities and encouragement, our Club provides a compelling alternative to youth crime, gang membership, drugs, and other negative influences that effect our youth today.

Our Club is a safe and stable place that ensures the physical and emotional safety of young people by promoting their development and instilling a sense of competence, usefulness, influence and belonging. When this strategy is fully implemented, self-esteem is enhanced and an environment is created which helps our members achieve their full potential.

HISTORY

The Boys Club of Allentown was founded in 1937 and was located on Ridge Avenue.

Effective July 1, 2002 the Girls' Club of Allentown merged with the Boys Club of Allentown. With compatible missions, the Board of Directors of both organizations believed that a merger would provide many exciting opportunities for at-risk youth. The combined resources over time have benefited all youth in our community. The original Girls' Club site at 13th and Turner Streets remained a girls-only facility until 2014.

As the newly formed Boys & Girls Club of Allentown (BGCA) found its program niche, the youth living in the city of Allentown benefited greatly from the experienced staff and leadership. In 2020, the Boys & Girls Club of Allentown serves approximately 2,000 kids from inner-city Allentown. The issues that our youth and their families face remain unchanged. They still need access to a safe environment that offers educational and fun activities.

During the fall of 2020, BGCA established a virtual learning school for students to complete their school day online in a safe environment. Staff offer kids extra assistance with their assignments, monitor their schedule, and ensure that they take their necessary brain breaks!

MESSAGE FROM THE CEO

Many people in the Lehigh Valley might say 2020 was a year to forget. The pandemic has exhausted our community, consumed our financial resources, and tested our resolve more than ever before. Even in these challenging times, ingenuity and joy is experienced at BGCA by our staff and Club kids. And, that is cause for celebration. Since March 2020, our delivery of programs has changed for the better. We have learned how to adjust our programs and events for a variety of virtual platforms. In fact, BGCA's staff has created 220 educational videos and distributed 250 activity-to-go kits for members who have been on our waiting list.

Going forward into 2021, we want to thank everyone who kept our blue doors open through the pandemic. The continuing COVID-19 burden, shared by all, certainly has taken its toll psychologically, physically, and financially. Together, we can help our youth maintain their skills- social, academic, emotional, and physical - by offering our programs like Triple Play, Istation, and Make Your M.A.R.K. On behalf of our staff, board, and Club kids, thank you! Remember, for the latest news, activities, and ways to support BGCA, visit our website at www.bgcallentown or any of our social media channels.



COVID-19 IMPACT

BGCA's staff worked with community partners including the DaVinci Science Center, the Allentown School District, and Second Harvest Food Bank to ensure that our Club kids had access to virtual instructors for special activities such as yoga and Backpack Buddies which provides meals from Friday evening to Sunday dinner. The Allentown School District also provided lunches for our youth during BGCA's Summer Program and School Year Program which started after Labor Day.

Make Your M.A.R.K. - BGCA's after school reading and math program which traditionally was offered in Allentown School District Schools pivoted back to our Club locations. BGCA also piloted a virtual Make Your M.A.R.K. program during the summer of 2020 with a smaller number of students. Heading into 2021, this option will be implemented should Pennsylvania's Governor issue another mandatory stay-at-home order.

Lastly, BGCA's annual fall fundraiser turned into a virtual Fall Showcase which featured two long-time BGCA supporters as MC's and highighted Andre Reed and his family. Dual Temp Company was the platinum sponsor. This first-time event raised more than \$85,000!

CLUB STATISTICS



TOTAL REGISTERED
MEMBERS



TOTAL NUMBER OF BGCA STAFF



TOTAL NUMBER OF VOLUNTEERS

DEMOGRAPHICS

BGCA is dedicated to ensuring that our community's disadvantaged youth have greater access to quality programs and services that will enhance their lives and shape their futures. Youth who are 6 through 18 years old are members of BGCA. Our membership is approximately 2,000 boys (60%) and girls (40%), of which 92% qualify for free or reduced-price lunches at school. Of the youth, 100% are residents of Lehigh County. Ethnicity is 68% Hispanic, 16% Black, 9% White, and 7% Other.

In the 2019–20 school year, BGCA delivered Make Your M.A.R.K.™ – an after school reading and math program designed to ensure academic success. Of the students who participated in the program, 77% were Hispanic and 23% were non-Hispanic. Twenty-three percent were Black, 25% were Caucasian, 4% were Black and Caucasian, and 48% were other multi-racial. All of these youth reside in Allentown, nearby to one of BGCA's five locations.

PROGRAM SPOTLIGHT

POSITIVE ACTION





Positive Action is a program that is based on the intuitive philosophy that we feel good about ourselves when we do positive actions.

BGCA has implemented Positive
Action at all of our sites during the
last year. Both our Club kids and
staff enjoy the creative way that
the program is delivered. The goal
for staff is to offer Positive Action in
a fun and educational way without
conveying a sense to participants
that they are in school. In fact,
82% of participants increased
their post test scores when they
finished the sessions!

BOARD LEADERSHIP

OFFICERS

Joseph Posh - Board Chair

Marc Kuster - Vice President

Paul Barbehenn - Vice President

Mary Claire Megargle - Secretary

Debra Mackin - Treasurer

Diane Scott - Foundation Board Chair

Deborah Fries-Jackson, Chief Executive Officer

BOARD MEMBERS

Michael Blum

Scott Brantingson

William Chisholm

Edward Easterly

J. Nathan Hagstrom

Henry T. Lyons, Jr.

Erin Pietrulewicz

Tyrone Reed

Anthony Rivera

Stephen Russo

William Ryan

Janet Whitehead

HONORARY BOARD MEMBERS

Jason Barnes
Steve Hoffman
Jean Weiner

REPORT ON OPERATIONS

JULY 2019 TO JUNE 2020

Income				
Contributions	\$879,022			
United Way	\$197,224			
Government Grants	\$97,418			
Paycheck Protection Program Grant	\$174,800			
Membership Dues	\$45			
Fundraising Events, Net	\$136,475			
Program Income	\$15,156			
Interest and Dividends, Net	\$32,244			
Realized/Unrealized Gain on Investments	\$9,471			
Sales to Public	\$299			
Club and Property Rental	\$33,545			
Total Income	\$1,575,699			
Expenses				
Salaries	\$726,750			
Taxes/Benefits	\$193,454			
Operations	\$97,098			
Utilities	\$56,028	Management		
Maintenance	\$62,135	Program Services - 89%		\$1,202,777
Insurance	\$47,268	Management - 7%		\$91,227
Transportation	\$15,111	Fundraising - 4%		\$52,902
Scholarships	\$6,316			
Other Expenses	\$16,412			
Depreciation	\$126,334			
Total Expenses	\$1,346,906			
Change in Net Assets	\$228,793			





OUR LOCATIONS



SIXTH STREET CLUBHOUSE:

720 N. Sixth Street Allentown, PA 18102 **610-432-9323**

CUMBERLAND GARDENS CLUBHOUSE:

501 E. Susquehanna Street Allentown, PA 18103 **610-791-1113**

LITTLE LEHIGH CLUBHOUSE:

671 Lawrence Court Allentown, PA 18102 610-437-6162

TEEN SERVICES CENTER:

641 N. Seventh Street Allentown, PA 18102 610-434-4592

TURNER STREET CLUBHOUSE:

1302 Turner Street Allentown, PA 18102 **610-433-0093**

ADMINISTRATIVE OFFICE:

720 N. Sixth Street Allentown, PA 18102 610-432-9944