



**BOYS & GIRLS CLUB
OF ALLENTOWN**

JULY 1, 2017 TO JUNE 30, 2018

ANNUAL REPORT

Message from the CEO

2018 will be known as a year of firsts for the Boys & Girls Club of Allentown. Our Youth of the Year - Jeramiah L. became the first ever Regional Youth of the Year winner to represent our Club. He won \$45,000 in scholarship funds for college and was one of six youth to compete for the National Youth of the Year title. As we begin 2019, Jeramiah will represent the Boys & Girls Club of America across the country.

Make Your M.A.R.K. - BGCA's after-school reading and math program won a national award in the education category. The award was presented to BGCA at the Boys & Girls Club of America's Annual Conference. During the 15 years that Make Your M.A.R.K. has been offered, 4,000 youth have participated in the Program.

As our board and staff work to create Great Futures for all of our kids, we continue to follow our mission - To enable all young people, especially those who need us the most, to reach their full potential as productive, caring, responsible citizens.

We encourage you to get involved with BGCA so our members can thrive and succeed. Visit our website at www.bgcallentown.org for more information.

BGCA provides a safe, affordable place for kids and teens during critical out-of-school time.

www.bgcallentown.org



Member Statistics

By the numbers...

Average Daily Attendance:

Afterschool Program: 201 Youth

Summer Program: 176 Youth

Ethnicity:

42% Hispanic

24% Black

19% Multiracial

15% White

Ages:

24% 6-9 years old

24% 10-12 years old

25% 13-15 years old

27% 16 and older

Gender:

62% Male

38% Female

Staff: 11 Full Time and 25 Part Time

Volunteers: 100

Board: 20



**BGCA has a Platinum
GuideStar Seal.**

**The Platinum Seal
demonstrates that
BGCA is an
organization that is
focused on measuring
progress and results.**



Locations

SIXTH STREET CLUBHOUSE:

720 N. Sixth Street
Allentown, PA 18102
610-432-9323

CUMBERLAND GARDENS CLUBHOUSE:

501 E. Susquehanna Street
Allentown, PA 18103
610-791-1113

LITTLE LEHIGH CLUBHOUSE:

671 Lawrence Court
Allentown, PA 18102
610-437-6162

TEEN SERVICES CENTER:

641 N. Seventh Street
Allentown, PA 18102
610-434-4592

TURNER STREET CLUBHOUSE:

1302 Turner Street
Allentown, PA 18102
610-433-0093

ADMINISTRATIVE OFFICE:

720 N. Sixth Street
Allentown, PA 18102
610-432-9944



United Way of the
Greater Lehigh Valley
UnitedWayGLV.org

Program Accomplishments

ISTATION - Online Reading Instruction, Intervention, and Enrichment Program

Participants enrolled in Istation received 45 minutes of Istation classes and intervention after school for a minimum of three times a week, at one of BGCA's three Clubhouses. They remain in the program until he/she has successfully advanced through the entire curriculum and is on grade level in reading. 70% of our youth improved their reading skills during the 2017-2018 program year.

Make Your M.A.R.K. (Motivated Academically Ready Kids) - Reading and Math Program

BGCA provided twelve Make Your M.A.R.K.™ programs in ten inner-city locations throughout the Allentown area during the 2017-2018 school year. Students attended twice a week, for two hours each time.

275 students participated in Make Your M.A.R.K.™.

51% of the total youth demonstrated a 15% improvement in their language arts/reading/English skill level.

60% earned or maintained a C or higher rating or a Performance Level of 3 in language arts/reading/English.

54% earned or maintained a C or higher rating or a Performance Level of 3 or higher in math.

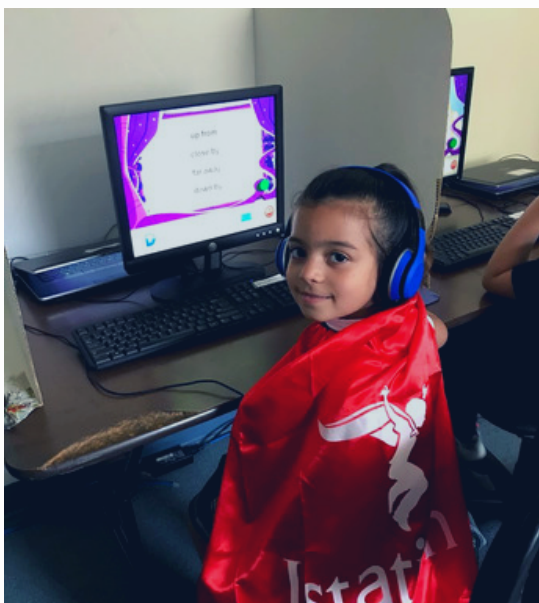
TRIPLE PLAY - Sports, Fitness, Health & Wellness Program

Youth who participated in Triple Play - a comprehensive health and wellness initiative - improved their overall lifestyle by increasing daily physical activity, learning good nutrition tips, and developing positive relationships. These goals were achieved with our Club members participation in three main areas: 1. "Mind" – becoming more educated, acquiring healthy habits and making good choices, 2. "Body" – physical activity, and 3. "Soul" – strong belief in self-worth.

87% of our members built awareness of eating nutritious foods and the importance of health and wellness.

100% of our members participated in daily physical activities and increased their knowledge of physical fitness.

81% of our members increased their ability to interact positively with other youth and adults.



Board Leadership

Officers:

William Rusty Seyle - Board Chair
 Jason Barnes - Board Chair
 (until May 2018)
 Joe Posh - Vice President
 Marc Kuster - Vice President
 Mary Claire Megargle - Secretary
 Debra Mackin - Treasurer
 Diane Scott - Foundation Board Chair

Board Members:

Paul Barbehenn
 Jason Barnes
 Michael Blum
 William Chisholm
 Jack Daryanani *
 Edward Easterly
 J. Nathan Hagstrom
 Timothy Kurtz
 Henry T. Lyons, Jr.
 Andrew Martin
 Erin Pietrulewicz
 Tyrone Reed
 William Ryan
 Evalys Santiago
 Veronica Sorrentino *
 Janet Whitehead

* Term ended or left the Board by June 2018.

Chief Executive Officer:

Deborah Fries-Jackson

Honorary Board Members:

Steve Hoffman
 Anthony Rivera
 Stephen Russo
 Jean Weiner



Board Member of the Year, Helping Hand, and Golden Door Knob Awards

Ted Lyons received the **"Board Member of the Year" Award** for 2017. Ted has been an active board member and supporter of BGCA for 47 years!

Debra Mackin was presented with the **"Helping Hand Award"** in May 2018. The Helping Hand Award is given annually to a BGCA Board Member that volunteers his/her time and expertise in completing BGCA Club projects that are not related to direct fundraising. Deb is a long-standing volunteer for our Make Your M.A.R.K. Program and currently serves as Board Treasurer and is a member of our Audit & Finance Committee.

The **"Golden Door Knob Award"** was presented to Ronnie Sorrentino in the fall of 2018. This award focuses on raising the most amount of funding from outside sources. Ronnie single-handedly knocked on numerous doors during this past year. She is also an invaluable champion for BGCA's Golf Tournament.



Report on Operations

July 2017 through June 2018

Income

Contributions	\$607,478
United Way	\$424,720
Government Grants	\$119,130
Special Events	\$155,590
Program Income	\$21,012
Investment Income	\$98,196
Other Income	\$18,845
Total Income	\$1,444,971

Expenses

Salaries	\$726,516
Taxes/Benefits	\$168,105
Operations	\$162,498
Utilities	\$67,531
Maintenance	\$86,644
Insurance	\$36,805
Scholarships	\$3,826
Other Expenses	\$23,480
Depreciation	\$99,590
Total Expenses	\$1,374,995

Change in Unrestricted

Net Assets	\$69,976
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Management

Program Services - 84%	\$1,157,746
Management - 7%	\$92,736
Fundraising - 9%	\$124,513
Total	\$1,374,995

BGCA's Auditor - Campbell, Rappold & Yurasits LLP approved this information.



Ways to Get Involved

INVEST IN A MEMBER: Individual donations and contributions

CIRCLE OF FRIENDS: Share BGCA's news and events with your friends and colleagues.

PLANNED GIVING: Structured gifts that include bequests, charitable gift annuities, and charitable trusts.

SPONSORSHIPS: Opportunities include BGCA's Great Futures Gala and Golf Tournament.

VOLUNTEER: Mentor a member or help work a special event.

SUPPORT BGCA'S YOUTH OF THE YEAR: BGCA's Youth of the Year speaks at numerous community events. Make a donation to help with attire and transportation.

HOST A RECRUITMENT EVENT: Host an event for your friends or colleagues to learn more about BGCA. This can be a coffee chat or wine-and-cheese night.



Our kids have the opportunity to learn skills from five core program areas when they become BGCA members.

1. Education & Career Development: Youth become proficient in basic educational disciplines, apply learning to everyday situations and embrace technology to achieve success in a career.

2. Arts: Youth develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts and creative writing. Members also participate in talent shows and ethnic holiday celebrations.

3. Character & Leadership Development: Youth are empowered to support and influence their Club and community, sustain meaningful relationships with others, develop a positive self-image, participate in the democratic process, and respect their own and others' cultural identities.

4. Health & Life Skills: Youth develop the capacity to engage in positive behaviors that nurture their own well-being, help set personal goals, and live successfully as self-sufficient adults.

5. Sports, Fitness & Recreation: Youth develop fitness, sportsmanship, positive use of leisure time, skills for stress management, appreciation for the environment.

Support BGCA's Great Futures Campaign TODAY.

More than 2,000 Allentown youth receive services each year!

100% of our kids are eligible for FREE lunch at school.

To make a donation, visit www.bgcallentown.org